

# Marketing your Supports and Services

Why use your supports and services -  
because you tell me, "I matter."



## Program Overview

This workshop focuses on the importance of marketing your supports and services.

## Modules

1. Benefits to You
2. Benefits to Them
3. Ways to Market Supports and Services

**Target Audience** All - Please note that this program can be tailored to meet the specific needs of the audience or organization.

**Length of Presentation** 1 day workshop

## Goals and Expectations

To introduce the importance of marketing company supports and services. Participants gain a basic understanding of how to market their services.

## Thumbnail Speaker Biography

- CEO of non-profit and for-profit organizations
- Entrepreneur

## Handouts, Activities and Q&A Session

Provided by Speaker

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