

Program Enhancement

Making your program the program of choice!



Program Overview

This workshop focuses on improving company programs and educating program directors on how to be the best at what they do. The program will highlight tips and strategies to make your company programs rise above the rest.

Modules

1. Role of the Program Director
2. Designing Programs
3. Testing and Evaluating Programs
4. Expanding your Skills
5. Doing More with Less

Target Audience All (especially helpful for program directors and operating officers) - Please note that this program can be tailored to meet the specific needs of the audience or organization.

Length of Presentation 1 or 2 day workshops

Goals and Expectations

To educate participants about the role of the Program Director and how to improve company programs. Participants learn how to design, test, evaluate and improve company programs.

Thumbnail Speaker Biography

- CEO of non-profit and for-profit organizations
- Entrepreneur
- 2007-2008 Kutztown University Frederick Douglass Scholar

Handouts, Activities and Q&A Session

Provided by Speaker

DR. NATHANIEL J. WILLIAMS

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